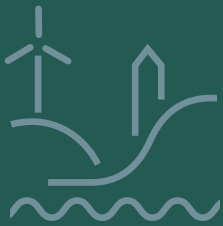
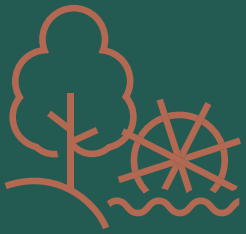



LEADER Luxembourg 2023 – 2029

LEADER
LËTZEBUERG

People. Shaping. Regions.

Co-funded by the European Union

LE GOUVERNEMENT DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de l'Agriculture, de l'Alimentation et de la Viticulture

People.
Shaping.
Regions.

LEADER
LËTZEBUERG

Development driven by local people

LEADER empowers all those who wish to participate in shaping their rural region, whether as a citizen, municipality, association or business. This EU initiative supports fresh ideas and sustainable development directly at local level.

—

The acronym LEADER is derived from the French phrase ‘Liaisons Entre Actions de Développement de l’Économie Rurale’, which translates to ‘Links between actions for the development of the rural economy’.

LEADER in action

Every LEADER region is supported by a **Local Action Group (LAG)**: a network of committed people from municipalities, public institutions and associations. In close cooperation with the local community, they develop a tailored strategy that helps to unlock their region's potential.

A dedicated **LEADER office** provides hands-on support assisting each LAG with expert advice for project promoters, project implementation and by connecting people with shared goals.

The **LAG board** decides at regional level which projects will receive funding. Final approval is granted by the Ministry of Agriculture.

This is how genuine participation takes shape – with tangible results

- new partnerships
- creative synergies
- vibrant villages
- strong culture
- new jobs
- new prospects for rural communities

What the LEADER offices provide

Funding advice

From the initial idea to the final application:
The LEADER offices provide tailored and practical support to funding applicants and project promoters.

Networking

LEADER offices bring together people from diverse sectors, foster exchange and build new connections across the region.

Innovation platform

LEADER serves as a laboratory for new approaches: Ideas are developed, tested and implemented sustainably.

LEADER in Europe

Good ideas know no borders. LEADER projects inspire other regions – in Luxembourg and far beyond. Across Europe, there are more than 2,000 LEADER regions. Cooperation across borders is encouraged and actively supported.

What LEADER can fund

LEADER supports projects that sustainably improve the quality of life in rural regions. Funding may cover various phases of a project – from the initial idea to its implementation.

Projects within LEADER regions

Projects that align with the local development strategy.

Funding rate **71%**

Cooperation

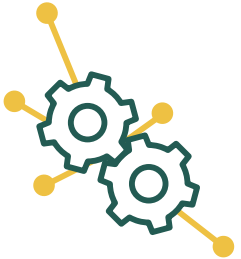
- **Preparatory projects**
  To ensure a strong start for good ideas.

Funding rate **100%**

- **Cooperation projects**
  When regions join forces.

Interregional **74%**

Transnational **80%**



LAG management

For coordination, support and networking within LEADER regions.

Funding rate **68%**

Total budget LEADER Luxembourg 2023–2029

Funded by the EU (EAFRD – European Agricultural Fund for Rural Development), the Ministry of Agriculture, municipalities and private project promoters.

17.4 million euros

Funding application checklist

- The project is in a LEADER region
- It contributes to the objectives of the LAG local development strategy
- It is innovative
- It is implemented in partnership – regional, interregional or transnational
- It qualifies as a so-called software project (see next page)
- It will have impacts extending beyond the funding period
- The idea is transferable to other regions
- The LAG board has given its approval
- For cooperation projects: at least two LAGs are involved

What is a software project?

No construction, no infrastructure – but great potential.
Software projects focus on:

Concepts and strategies

Awareness-raising and education

Networking and exchange

The 7 key features of LEADER

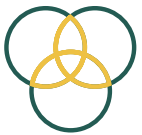
Bottom-up approach

Partnership

Innovation

Networking

Local development strategy



Thematic diversity

Cooperation

A success story

LEADER has been firmly embedded in Luxembourg's rural development policy since 1991. Around 625 projects have been brought to life – innovative, future-oriented, and always rooted in local cooperation.

LEADER I
1991-1993

- Launch of ***Téi vum Séi***
- **Opening of the first Luxembourgish telehouse** in Arsdorf: a forerunner of coworking spaces in rural areas
- First edition of the ***Foire a Festival Naturpark Öewersauer***

LEADER II
1994-1999

- ***Ourdaller*** Products: Start of hemp and flax cultivation for culinary oil production
- ***Guichet Unique PME***: Regional advisory service for small and medium-sized companies
- **Attert River Partnership and *Maison de l'Eau*** in Redange/Attert
- ***Spelz vum Séi***: Launch of spelt-based product marketing
- **Gregorian chant** performances at Clervaux Abbey
- **Working with draft horses** in Munshausen
- **Hildegard of Bingen Festival**
- **Regional lending library** in Eschdorf
- ***Jardins... à suivre***: Garden festival in 26 LEADER municipalities

LEADER + 2000-2006

- Launch of the ***Landakademie***
- ***Mullerthal Trail***
- **Elderberry cultivation** in the Mullerthal region
- Tourist brochure: **The Roman Road** from Dalheim to Echternach
- Nature and Culture Festival ***Hierscht am Äischdall***
- **Geographic Information System** (GIS) for the North
- Introduction of **table grape cultivation** in the Miselerland
- **Web Walking** in Kiischpelt

- Éislek
- Mëllerdall
- Miselerland
- Wëlle Westen
- Zentrum Westen

LEADER 2007-2013

- **RESONORD**: Regional Social Centre North
- ***École du Goût*** in Brandenbourg
- **Tourism development in the Lëtzebuerg West region:** Strategy, visitor information and signage
- **Mëllerdall Geopark:** Inventory and initial concept
- **History comes alive:** Themed theatre tours at historic sites in the West
- Launch of the **Rent a Bike Miselerland** system
- Introduction of the **Forest Licence**
- Establishment of the ***Mëllerdaller Produzenten*** association
- First initiatives for the ***Kanner-Musée*** in Wiltz
- Reintroduction of **blackcurrant cultivation** in the Mullerthal region
- First edition of **Wine, Taste, Enjoy**

LEADER 2014-2022

- **First transnational LEADER strategy** Miselerland & Moselfranken
- **Éislek Quality Hiking Region**
- Educational programme at the **Water Discovery Centre Moulin de Kalborn**
- **HistoSchool:** Teaching materials on local history
- ***Lauschtouren Miselerland*** app
- ***Fro de Bauer:*** Awareness campaign on agriculture in schools
- ***Holz vun hei***: Label for local wood, furniture line, gadgets, charter
- **Village meeting point *Beim Lis*** in Roodt/Syre
- **Tourist information** Wëlle Westen
- **Regional Energy Cooperative** LEADER Lëtzebuerg West
- ***NoperTrips*** Miselerland & Moselfranken
- **Super Senior:** Intergenerational tuto-ring and homework help
- Interregional study and think tank **on rural tourism**
- Binsfeld Rural Museum: **Exhibition on Dutch farmer migration**
- ***LUGA Crémant***
- ***Äerdschëff***
- **Guttland.Trails:** Short quality hiking trails
- **CultTrips / SlowTrips**

LEADER 2023-2029

- ***Mëllerdaller Produzenten***: Strengthening the association and shaping its future
- **Tourism cooperation** in the border triangle Luxembourg-Germany-France
- **Regional Mayors' Council**
- **Mountainbiking Éislek**
- **Stronger Together for a Sustainable Tourism:** Transnational cooperation project
- Launch of the ***LinGoLux Moselle*** language app
- ***Geschichteland***: Museums in the Wëlle Westen region
- Enhancement of the **Valley of the Seven Castles**
- **Bundling of local product offerings**
- **Creative café:** *De Fuedem, deen eis verbënnt*

LEADER Luxembourg 2023-2029 at a glance

partners

193

60 municipalities

117 private organisations

16 public partners

Local Action Groups

5

201,366

inhabitants (2024)

1,816

km² area

Local Action Group

LEADER Éislek

Population: 50,587

Area: 747.2 km²

Population density: 67.7 hab./km²

Members: 55
including an inter-municipal syndicate (SICLER), 2 nature parks, 17 municipalities, 2 regional social offices, 2 secondary schools and 31 associations active in the fields of tourism, social affairs, youth, culture, nature and environmental protection, labour market and employment, as well as agriculture and forestry.

Contact
LAG LEADER Éislek
11, Duerefstrooss
L-9766 Munshausen
(+352) 92 99 34
eislek@leader.lu

Local development strategy

Zesummen hei uewen - Together up here in the North

GUIDING OBJECTIVES

- Fostering community life
- Smart and sustainable land use
- Strengthening territorial cohesion
- Enhancing and raising awareness of cultural and natural heritage

ACTION FIELDS

VALUING OUR TREASURES
- Awareness-raising and education to protect cultural heritage
- Promoting tourism experiences
- Enhancing cultural heritage
- Strengthening local and regional quality of life

GROWING TOGETHER
- Promoting community life and volunteer engagement
- Rural development and social cohesion
- Social inclusion
- Job creation

FIT FOR THE FUTURE
- Awareness-raising and cooperation for environmental protection
- Sustainable tourism
- Promotion of regional products and rural entrepreneurship
- Formal and informal education

STRONGER TOGETHER
- Promoting regional identity and communication
- Local, regional, interregional and transnational cooperation
- Éislek Regional Observatory

Local Action Group

LEADER Mëllerdall

Population: 31,071

Area: 311 km²

Population density: 99.9 hab./km²

Members: 33
including 13 municipalities, the Nature- & Geopark Mëllerdall, and 19 associations in the fields of tourism, youth, social affairs, nature, culture, history, environment, leisure, agriculture and forestry.

Contact
LAG LEADER Mëllerdall
9, rue André Duchscher
L-6434 Echternach
(+352) 26 72 16 30
mellerdall@leader.lu

Local development strategy

Mëllerdall – our region!

	ECONOMIC SPHERE		MEETING SPHERE
		• New forms of work, housing and living	
CULTURAL SPHERE	• Regional businesses and enterprises	• History of industry and culture • Cultural tourism • Knowledge transfer in crafts	• Local community • Intangible cultural heritage • Social cohesion • Inclusion • Communication
• Natural, geological and cultural heritage	• Regional products • Economy for the Common Good • Holz vun hei (local wood) • Sustainable agriculture and forestry	MËLLERDALL – OUR REGION !	• Education • Awareness-raising • Mobility offers and concept • Zero waste
	• Circular economy • Conservation through utilisation	• Sustainable tourism • Sustainable action	• Water and natural resources
NATURAL SPHERE			

CLIMATE CHANGE – PARTICIPATION – UNESCO GLOBAL GEOPARK – DIGITALISATION – REGIONAL IDENTITY

Local Action Group

LEADER Miselerland

Population: 44,345

Area: 240.6 km²

Population density: 184.3 hab./km²

Members: 42
including 12 municipalities, an inter-municipal environmental syndicate (SIAS), a secondary school, a national institution, and 24 regional associations from the fields of viticulture and tourism, agriculture and forestry, social affairs and youth, culture and history, nature and environmental protection, labour market and employment, as well as three cross-border structures (Terroir Moselle, LAG Moselfranken, and the Upper Moselle Valley Development Concept).

Unique in Europe:
The neighbouring LEADER regions of Moselfranken (Germany) and Miselerland have joined forces to implement a shared cross-border development strategy.

Contact
LAG LEADER Miselerland
23, route de Trèves
L-6793 Grevenmacher
(+352) 75 01 39
miselerland@leader.lu

Local development strategy

One Region – without administrative, physical or mental boundaries

GUIDING OBJECTIVES

- Miselerland and Moselfranken: People – Region – Europe
- Continuing the journey towards a single region in the tri-border area of Germany-Luxembourg-France

FIELDS OF ACTION

- Jointly preserving our livelihoods
- Fostering economic growth together
- Strengthening social cohesion
- Co-developing the future of our neighbouring region

HORIZONTAL OBJECTIVES

- Cooperation in the shared tri-border region
- Demographic transition as a challenge and an opportunity
- Climate and environmental protection
- Equal opportunities and socio-cultural diversity
- Knowledge exchange
- Innovation
- Safeguarding and creating jobs
- Digitalisation

Local Action Group

LEADER Wëlle Westen

Population: 22,138

Area: 268.3 km²

Population density: 82.5 hab./km²

Members: 31
Including an inter-municipal syndicate (De Réidener Kanton), 9 municipalities, a regional social office, a secondary school, and 19 associations in the fields of tourism, social affairs, youth, culture, nature and environmental protection, labour market and employment, as well as agriculture and forestry.

Contact
LAG LEADER Wëlle Westen
43, Grand-Rue
L-8510 Redange/Attert
(+352) 28 33 49 10
wellewesten@leader.lu

Local development strategy

Slow Region Wëlle Westen – Together, we uncover future potential and shape it with a pioneering spirit

GUIDING OBJECTIVES

- **With LEADER towards greater resilience in view of climate change, crises, regional economic challenges and mobility issues**

FIELDS OF ACTION

SLOW REGIONAL ECONOMY AND SUPPLY
- Local jobs and regional value chains
- Innovative, sustainable and common-good-oriented regional economic activities
- Implementing the ‘slow’ philosophy
- Promoting new forms of work

CLIMATE ACTION
- Involving young people
- Protecting natural resources
- Promoting climate-friendly and common good-oriented action
- Tackling food waste

TOURISM AND CULTURE
- Expanding tourism experiences
- Building networks between cultural and cultural-tourism stakeholders
- Applying the ‘slow’ concept as a holistic approach

EDUCATION, YOUTH AND SOCIAL AFFAIRS
- Securing, adapting, expanding and interconnecting social infrastructure
- Providing services for all ages
- Encouraging exchanges between generations
- Addressing the future of rural regions through participation

CROSS-CUTTING AREAS OF ACTION
Housing, mobility, digitalisation, inclusion, equality, intergenerational equity

Local Action Group

LEADER Zentrum Westen

Population: 53,225

Area: 249.1 km²

Population density: 213.7 hab./km²

Members: 32
including 9 municipalities, a national institution, a regional syndicate and 21 associations from various sectors such as leisure, tourism, youth, social affairs, village life and traditions, culture, history, agriculture, nature and environment, as well as energy and sustainable development.

Contact
LAG LEADER Zentrum Westen
1, rue de l'Église
L-7481 Tuntange
(+352) 26 61 06 80
zentrumwesten@leader.lu

Local development strategy

Zentrum Westen – an evolving region

GUIDING OBJECTIVES

- Efficient and proactive regional governance
- Social cohesion
- Sustainable and efficient use of renewable energy resources
- Cultural services, offers and institutions
- Sustainability in the fields of local recreation and tourism

FIELDS OF ACTION

LIVING REGION

- New approaches to securing, adapting, expanding and interconnecting social infrastructure
- Housing, education, and social services for all ages
- Addressing the future of rural regions through participation
- Inter-municipal cooperation
- Strategies to alleviate housing shortages

NATURE REGION

- Common good and climate actions
- Resource protection
- Energy transformation
- Involving the population in regional climate transformation
- Stronger involvement of agriculture and the local economy in climate transformation

CULTURE REGION

- Expanding and interconnecting cultural offers
- Strengthening cooperation between cultural institutions
- Building networks between cultural initiatives and stakeholders
- Promoting inclusive culture
- Cooperation between high culture and local culture

TOURISM REGION

- Expand and connect tourism experiences
- Global competitiveness through interregional and national cooperation
- Slow tourism as a unique selling point and holistic approach

CROSS-CUTTING FIELDS OF ACTION

Mobility, digitalisation, inclusion, intergenerational equity, education, economy

Publisher
Ministry of Agriculture,
Food and Viticulture
Department of Rural Development
1, rue de la Congrégation
L-1352 Luxembourg

Concept and editorial work
LEADER offices, Françoise Bonert,
Jenna Feller, Martine Hemmer, Sebastian Hans

Design and layout
BrussoBaum, Studio Polenta

Printing
Printing Ossa

Edition
1,000 copies printed – December 2025

LEADER LËTZEBUERG

Co-funded by the European Union

LE GOUVERNEMENT DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de l'Agriculture, de l'Alimentation et de la Viticulture